

NEVADA PUBLIC RADIO®

November 2020

State of Nevada Senior Producer

Position Summary

The Senior Producer brings a strong journalism background to *State of Nevada* (SON). Candidates must come to the job with a deep knowledge of the stories, history and issues, big and small, that shape Las Vegas and the state.

The candidate must know who the political, business, social and civic leaders are in the state. Who is Nevada's superintendent of public instruction? What's been the impact of covid-19? What's the history of BnB legislation in Las Vegas? What's the difference between Las Vegas and Clark County?

The Senior Producer creates radio and online content that is relevant, accurate, up to date, engaging, and technically sound. The Senior Producer must be able to judge the efficacy and interest of story ideas from a team of producers who cover the entire state. He or she must be able to suggest additional sources, if needed, and help develop those segments for the *State of Nevada* program. While managing, must also have demonstrated ability to work well with others.

A demonstrated ability to "write for the ear" is crucial. And as Nevada Public Radio develops more avenues of outreach, skills with podcast production would be helpful.

In addition, the Senior Producer contributes to Nevada Public Radio's online and social media efforts—writing articles for knpr.org, and assisting with KNPR News' social media (Twitter, Facebook, online discussions, etc.) as well as working with the *Desert Companion* team to converge editorial content for Nevada Public Radio.

This position manages the SoN Team and reports to the News Director.

Duties and Essential Job Functions

- Produces radio news content in talk-show format.
- Produces written stories and other content as needed for online publication.
- Coordinates and juggles multiple assignments and responds to evolving news.
- Proficiently uses software and online tools associated for production of *KNPR's State of Nevada* (SharePoint, Adobe Audition, Google Apps, Microsoft Office, Skype, etc.)
- More than proficient in the use of equipment/hardware associated with radio broadcast (mixing console, digital recorders, Comrex, ISDN).
- Helps mentor Hosts, Producers, and Interns in all aspects of news coverage.
- Guest-hosts the program as assigned.

- Manages Producers (approving timecards, vacation/sick time, disciplinary action, etc.)
- Helps lead meetings and guide coverage.
- Helps News Director manage long-term projects, strategic partnerships with independent producers, public radio stations and other media or community partners.
- Participates in on-air fundraising as needed.
- Possesses a nuanced awareness of the pacing and tone of a good interview.
- Ability to shape segments, angles, guests, and core questions for a wide range of topical areas and develop fresh and creative coverage approaches for broadcast and digital platforms.
- Ability to manage and work collegially with staff and colleagues at all levels of experience both internally and within the broader public media environment.
- Ability to develop contacts in the community, develop relationships with community leaders.

Requirements

- Bachelor's Degree in Journalism/Media Studies or equivalent educational background/work experience.
- 5 years-experience in the field of daily news production preferred in radio, television and/or print.
- Demonstrated experience maintaining high journalistic standards under deadline pressure, including objectivity, balance and fairness; experience providing work direction; must be able to conduct phone and in-person interviews.
- Demonstrated excellence in news judgment; demonstrated writing and communication skills; demonstrated skills in sourcing program segments and conducting research, including use of search and social media tools; background reporting on western US issues preferred (politics, economics and culture with an emphasis on Southern Nevada and the American Southwest).
- Valid NV Driver's License and proof of insurance.

Compensation

Commensurate on experience; Full-time, exempt position

Application Process

Deadline: Open until filled

To Apply: Submit Cover Letter, Resume and 3 Professional references. Also please state how you learned of this open position.

Mail, E-Mail or Fax to:

Nevada Public Radio
 Attn: Human Resources
 1289 S Torrey Pines Dr
 Las Vegas, NV 89146
jobs@nevadapublicradio.org
 Fax: (702) 258-5646

Please No Phone Calls

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